

# VIDEOSYNCRASIES

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NUMBER TWO

## HERE COMES THE TOASTER!

Coming in June...the Amiga Video Toaster will be making its way into the studio/editing set-up to allow our members, students of the Fridley School District and Totino-Grace, and the Community of Fridley more creativity, versatility, and variety into their programs.

What is the Video Toaster? Basically it's a computer with video capabilities. You will be able to use it as a switcher with over 100 effects, chroma-key, and freeze frame. It has a character generator with multiple fonts and color choices. It has a paint box system that will allow cutting and pasting objects. And it has a 3-D rendering and animation system.

The Toaster will be installed into the studio on May 29th. Staff will be working with it at first to learn how to use the system and we will be offering classes on it as soon as we can. The Toaster will be on a stand-alone system as well as integrated into the studio/editing system. This will make the Toaster available for use by other members even when someone else is in the studio. To avoid conflicts, a new sign up sheet will be in the office. Access users will need to request using the Toaster alone, studio alone, or studio/Toaster combination.

You may be wondering how we acquired the Video Toaster. Through the efforts of several board members and staff, we were able to raise most of the funds through Fridley organizations. A big round of applause and many thank yous to the Fridley organizations who together donated \$3,900 toward the purchase. Thanks to the Fridley Jaycees, the Fridley Lions Club, the Fridley VFW, and the Fridley American Legion for their generous donations.

More thank yous to the people who put this all together. Thanks to Clyde Moravetz for his work in contacting the organizations, proof reading letters, attending meetings, operating a taxi service, and all his suggestions and support. Thanks to Jim Sandvik for attending the VFW meeting and explaining what we needed. Thanks to Dave Harvet for helping us get permission from the school to help us purchase the Toaster. Thanks to Dr. Dennis Rens for his letter of support from the school district. And thanks to Mark Neuman-Scott for his suggestions on equipment.

Check the channel, and your mail for an invitation to our "Toast the Toaster" open house coming soon! And any time, stop on by to see the Toaster in action! This was all done for you!

## THANK YOU!

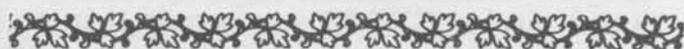
Thank you to the Fridley organizations who have made the purchase of the Amiga Video Toaster possible. You all deserve a round of applause from our members, board, and students.

**FRIDLEY JAYCEES.....\$2,400**  
**FRIDLEY LIONS CLUB.....\$500**  
**FRIDLEY VFW.....\$500**  
**FRIDLEY AMERICAN LEGION.....\$500**

Another special thank you to our board member Clyde Moravetz for his hours spent meeting with the local organizations, making contacts, and his transportation service. Thank you to Jim Sandvik for his time spent with the VFW.

Thank you to Dave Harvet for his work with the Fridley School District. Thank you to Dr. Dennis Rens, and the Fridley School District for allowing us to purchase the Toaster for educational use. And thanks to Mark Neuman-Scott for his recommendations. Everyone worked together in this effort to bring the latest in video technology to our members, the students of the Fridley School District, and the Community of Fridley. Thank you!

Michelle



## TOAST THE TOASTER

To celebrate the arrival of the Amiga Video Toaster, ETC will be hosting an Open House on Friday, June 28th from 7-9pm. All our access users, students, and volunteers are invited. Staff will be on hand to demonstrate the Video Toaster and we will have a class schedule available for sign up. Come on down and join the celebration! Call 571-9144 for info!



*from the director... michelle*

It's Spring! After a long, cold and somewhat snowy winter isn't it time you got outdoors to do some videotaping? We have plenty of room on our program schedule for new programming...and yours could be next. When you do put together that new program, make sure to save some room for our new channel id's and promos. We are asking all our access users to use these id's generously in their programs to help us promote public access in Fridley. You will also be asked to start your program with our new "countdown/id" tape. Just ask for tape #5 when you are starting to edit.

Have no idea for a new program? We can use your help in creating channel id's and promos. We would like to start promoting regular programs, classes, memberships, ect. and can use some help in putting these promos together. Have any left over video footage that is unique? Bring it in and we'll make some channel id's out of it.

Did you read the article about our new name? Tell your friends and spread the word. We are ETC Fridley Communications Workshop!

I am looking forward to a great summer with some new video equipment, new classes, new members, and new programming. Hope to see all of you!

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*from the coordinator... t.j.*

Well, its time to wake up from your long winter's nap, step out into the bright sunshine, and into a nice dark editing booth! That is not to say that all of our members have been idle over the winter months, to the contrary a considerable amount of programming has been produced. Craig "Bubba" Chura has been turning in shows at furious pace along with his weekly "3 in 1" stint. The "WWA Talk Show" has been producing new shows weekly as well. And Richard "A-Bomb" Klatte has produced several live sports/variety shows that not only examine the wild world of sports; they are darn funny too! But there is always room for more at ETC 33 Fridley Communications Workshop. Spring and summer are always active times so why not capture those memories forever on video tape. Just give us a call, check out a camera, and tape that dance recital or that little league game...produce that long awaited documentary on your trip to the Black Hills...the sky truly is the limit! And at ETC 33 you can do it in style. Get your message out to the community. Let your voice be heard. While there ain't no cure for the summer-time blues we can be thankful for public access! And with ETC 33 it all starts...with YOU!

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VOLUNTEER POSITIONS FOR SPECIAL OLYMPICS

Want to do some volunteer video production work for a good cause? The 1991 International Special Olympics Games are looking for a few good video experienced volunteers to help with the games in a period from June 24th-July 21st. All applications are due by June 1st. If you are interested, just call the ETC 33 office for the contact names, numbers, and positions available.

# NEW AND RENEWING MEMBERS

## MEMBERSHIP APPLICATION

REGULAR \_\_\_\_\_ \$16.00    STUDENT/SENIOR \_\_\_\_\_ \$9.00    FAMILY \_\_\_\_\_ \$26.00    HANDICAPPED \_\_\_\_\_ \$9.00    ORGANIZATIONAL \_\_\_\_\_ \$150.00

\_\_\_\_\_ NEW MEMBER    \_\_\_\_\_ RENEWAL

The following people have renewed or started there membership over the past few months. A hearty handshake to one and all. When does **your** membership expire?

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_  
 ZIP \_\_\_\_\_

**MAKE CHECKS PAYABLE TO:**  
 ETC FRIDLEY COMMUNICATIONS WORKSHOP  
 350 63RD AVENUE NE  
 FRIDLEY, MN 55432

- Vera Baker
- Mike Bybliw
- Tom DeCorsey
- Kimberlee Dirks
- Matt Ehling
- Donald Fulcher
- Jeremy Graf
- Sheldon Hansen
- Dave Harvet
- Angie Herlofsky
- Patrick Hinnenkamp
- Mark Hotchkiss
- William C. Hunt
- Gay Jacobson
- Michelle Klegon
- Deb Lester
- Todd Lindberg
- Mike Loonan
- Isaac E. Luten IV
- Shawn McGowan
- Tracy Manthey
- James A. Markoe Jr.
- Loren Oulman
- David Ransom
- Steve Reitenour
- Deane Roe
- Kevin Rosar
- Eliot Schaiffer
- Melissa Scherber
- Pete Schweppe
- Bob & Betty Scott
- Brian Sevick
- Krystyna Shudy
- Francis P. Silverman
- Elaine Sorensen
- Chris Sovada
- Frank Taylor
- Totino Grace
- William Wasserman
- William Mitchell
- Vicki Zastrow

The Anoka County Communications Workshop is gone! No we haven't moved, and we haven't stopped being the public access television station for Fridley. We've just changed our name! We are:

# ETC Fridley Communications Workshop

The decision to change our name was made by our Board of Directors in February. Why? We are a Fridley organization and receive the majority of our funding from the City of Fridley via cable franchise fees. And although we are located in Anoka County, we have no real ties to the county. So the decision was simple...change our name and include the word "Fridley" for the city we have served for over 15 years. Since most of our members know us by our "other name" of ETC (for Everyone's Television Channel), the board elected to keep that name as well and in fact incorporate it into our official, legal name. Hence, **ETC Fridley Communications Workshop** was born.

It will take a few months to get everything changed, and longer for the phone books to change--so spread the word to your friends that we have a new name.

But one thing won't change, and that's our commitment to public access programming in Fridley. We still offer a variety of video production classes including camcorder use, editing, and studio. Our programming (made by our members) is some of the best around. Tune into local favorites such as "3 in 1 Sports Chatter", Richard Klatt's "Fantasy Baseball Show and Spanish for Everyone", local school concerts and civic programs, and much, much more.

If you haven't been in for awhile to use the facilities--our rules are the same. We offer access to equipment, facilities, and cablecasting on a first-come, first-served basis. You need to become a member of E.T.C. and must take a class (or test out) to use the equipment. E.T.C. Fridley Communications Workshop is open these hours for your convenience....

**MONDAY—5PM—9pm**  
**WEDNESDAY—9AM-9PM**  
**FRIDAY—9AM-9PM**

**TUESDAY—9AM-9PM**  
**THURSDAY—9AM-9PM**  
**SATURDAY—8AM-3PM**

To sign up for time and equipment, it's just a phone call away at **571-9144**. So, even though our name has changed, everything else has remained the same. Come on by for a tour of the facilities, take a class, or just sign up for equipment time. Without you, we wouldn't be where we are today!

## New Board Member

# Welcome Aboard!

The ETC 33 Board of Directors recently appointed Gay Jacobson to the Board. Gay will be filling the spot vacated by Mike Bednarchuk. Gay has been very active in video production and is currently Operations Director for the Metro Cable Network, Channel 6. Gay is a Fridley resident who brings to the Board a wealth of enthusiasm and experience. Welcome Aboard Gay!

# 4...3...2...

At ETC 33 we are constantly looking for ways to promote our facility (and your programs as well!). We have recently put together a countdown tape to be used on all of the shows produced here. From now on each show that is turned in should have on it 30 seconds of color bars and tone, a slate to I.D. the program and producer, and a countdown. After the countdown the ETC 33 logo-the infamous dinosaur-will appear along with titles telling the viewer they are watching ETC 33. Just ask for tape #5 when you come in and we can assist you. Thanks!



## T-SHIRTS AND MUGS!

We have t-shirts and mugs for sale! Yes, you can own your very own ETC 33 t-shirt, or mug that will be the envy of all your friends. T-shirts are \$10.00, with jerseys selling for a mere \$12.00. All come in very fashionable colors and display our beloved mascot (the dinosaur). Mugs sell for \$5.00 and would look fine gracing any desk.

If you are interested in purchasing these official ETC 33 items, let Michelle or T.J. know. They will be happy to help you.

## C.A.R.P. AWARD

We have the first recipient of our coveted CARP point program. Elaine Sorensen has received the first prize of an official ETC 33 mug for earning 10 points on our CARP point system.

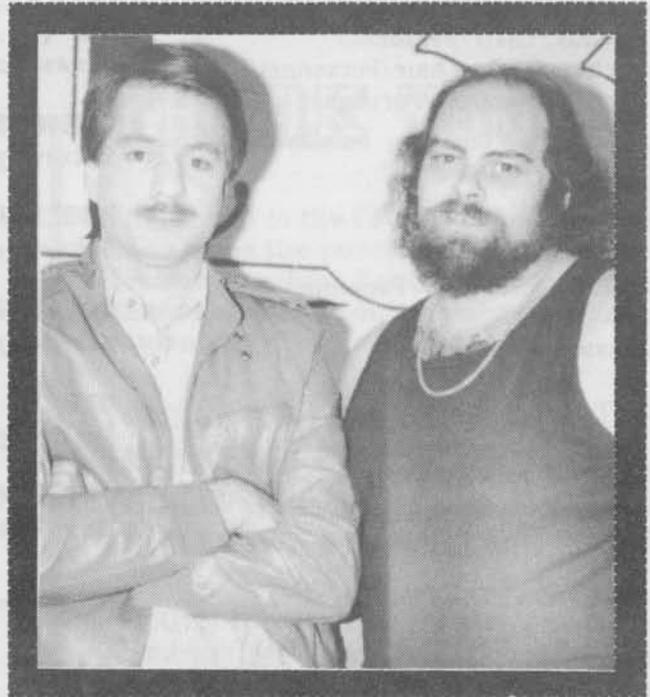
Elaine has been very active in volunteering here at Channel 33, in fact she was one of our Volunteers of the Year for 1990. Elaine is also on our Board of Directors and is the producer of the ever popular "Twin Valley."

You too can earn CARP points and earn your way to an ETC 33 mug, a Tee-shirt, or a free membership. All you need to do is volunteer for our ETC 33 produced productions including studio, van, and portable shoots. There are also CARP points given for getting other people to join as members and for helping out at special events. So volunteer today...and earn those points!

## Thanks & Good Luck!

Lee Snder recently wrapped up his Anoka Ramsey Internship which he fulfilled here at ETC 33. Lee finished two PSA's for the Workshop as well as a final project. He assisted on several productions and taped a Hayes Elementary choir concert. If you are interested in an internship or would just like to volunteer call the Workshop at 571-9144. Thanks again, Lee!

# FEATURE ACCESS MEMBERS



By T. J. Larson

## CRAIG "BUBBA" CHURA

Certainly one of the most recognizable faces around ETC 33 has to be that of Craig "Bubba" Chura. Craig can be seen each Wednesday from 5:30-6:30 on "The 3 in 1 Show" the longest running access show in the history of the planet.

Craig has also produced a slew of his own programs and was co-producer of last years "M.D.A. Telethon" Craig has also been a frequent volunteer assisting on such programs as the annual Bloodmobile and the Willie Awards. Craig recently completed a program titled "Spring Fever" about indoor recreation.

## THE MASTER

Just over one year ago the Western Wrestling Association began to produce their program-"The WWA Talk Show". Since then they have continued to grow and now bicycle tapes throughout the metro area.

The talk show is hosted by the WWA Heavy Weight Champ-The Master as well as Jack Friebe (both are pictured above) and is produced by Bill Wasserman. The WWA was runner up in last summers's ETC 33 Triviathon. The WWA frequently helps out the community and will appear July 27th at S.R.O. in Andover for Make A Wish of Minnesota. Tickets are \$2.00. Tune in each week to this fun program!

VIDEOSYNCRASIES is the quarterly newsletter for E.T.C. Fridley Communications Workshop. E.T.C. is a non-profit corporation that owns and operates the public access cable television station in Fridley, Minnesota.

**ETC BOARD OF DIRECTORS:**

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T.J. Larson/Coordinator  
Paula Neuman-Scott/Finance

**VIDEOSYNCRASIES STAFF:**

Michelle K. Glynn/Editor  
T.J. Larson/Features

Subscriptions are \$4.00 a year.  
Subscriptions, letters, or contributions should be sent to:  
ETC, 350 63rd Ave. NE Fridley, MN 55432

# CLASSES

The next round of ETC 33 classes will be coming up in June. To sign up for a class, give Michelle or T.J. a call at 371-9144. All classes are \$10.00 for members and \$18.00 for non-members. Here is the current class schedule.

**CAMCORDER**

Saturday, June 15th 9am-1pm

**BEGINNING EDITING**

Saturday, June 22nd 9am-1pm

**ADVANCED EDITING**

Saturday, June 29th 9am-1pm

**STUDIO PRODUCTION**

Saturday, July 6th 9am-1pm

**\*\*Toaster classes will be coming soon! Call for details.**



ETC Fridley  
Communications Workshop  
Public Access Television  
350 63rd Avenue NE  
Fridley, Minnesota 55432